

Curriculum Vitae Ronald Blom

Ronald Blom (1948) started his professional career at the age of 14 as an apprentice at printing company DICO in Amsterdam. He completed his graphical education by obtaining his patrons license.

At the age of 25 he combined work with a Social Sciences study at the University of Amsterdam. He graduated on the subject "Change management in organizations".

In the last nine years before retiring, Ronald was the CEO of ENECO N.V. Under his direction Eneco was transformed from a bureaucratic public service corporation into a market oriented electricity company with a turnover of € 4,5 billion, a € 300 million profit and 5.500 employees. .

Before this he was president at Perscombinatie (Volkskrant, Trouw, Het Parool) and board member of PCM. He left after his proposal to print Het Parool on a tabloid size was rejected. The period at Perscombinatie followed after he had been director of the largest printing plant of the country: NDI/Roto Smeets Deventer. Here his instruction had been to transform the company from the in-house printing plant of VNU into a commercial company.

His own experiences and studies show that he is above all fascinated by change management issues.

Because of his broad experience in several management positions and in various sectors of industry, Ronald has developed into a generalist with a broad view on leadership and large scale transformation processes.

At the moment he is engaged in several education projects in development countries. Besides that he is still active in the energy sector as chairman of the "Energie Dialoog Nederland" Foundation and as member of the board of advice of Roland Berger, Strategy Consultants.

Also he is chairman of the supervisory board of Hollandia Group, on account of which he is currently director on an interim basis of Stads Drukkerij Amsterdam

Mr Blom has no positions in Roto Smeets Group NV.